

ASSOCIATED STUDENTS OF THE UNIVERSITY OF HAWAII AT MĀNOA
2465 Campus Road, Campus Center 211A
Honolulu HI 96822

SENATE ACT 06-20
TO APPROPRIATE FUNDING FOR AN ADVERTISEMENT IN UH MANOA'S 10TH ANNUAL
OFFICIAL VISITOR'S GUIDE

BE IT ENACTED BY THE UNDERGRADUATE STUDENT SENATE:

SECTION I. PURPOSE

The purpose of this bill is to appropriate funding for an ad in the UH Mānoa's Official Visitor's Guide. The ad is published annually and distributed year-round. The visitor's guide makes great impact to the promotion of ASUH as it is one of the university's primary print marketing tools. This will be the tenth annual edition of the guide and will help attract new students and educate incoming and returning students about the local community and about the campus. The visitor's guide will be distributed at various UH Mānoa events and locations (e.g. recruitment fairs, school visits, orientations, bookstore, and student services offices).

The visitor's guide will reach new, ongoing, and prospective students, parents, faculty/staff, and other campus visitors. To increase visibility and name recognition, the Associated Students of the University of Hawai'i at Mānoa (ASUH) will be purchasing a full-page advertisement in the annual visitors guide. This ad describes the mission of ASUH and summarizes some of the Senate's most recent and past initiatives. The money appropriated with this bill will pay Campus Publishers for the inclusion of an ASUH full-page advertisement. Print circulation of the guide is 30,000 units, and the distribution period is from November 2019 through November 2020.

SECTION II. APPROPRIATIONS

A total of \$2,600.00 shall be appropriated from Senate Account 3325232 (University Programs, Services, and Support.)

Advertisements.....	\$2,600.00
Total.....	\$2,600.00

SECTION III. PROVISIONS

The ASUH Committee on External Affairs shall be in charge of the design and approval of the advertisement.

SECTION IV. Any unexpected or unencumbered balance of any appropriations of this act as of the close of business on May 6, 2020 shall lapse into Senate Account #3325232.

SECTION V. The Treasurer is authorized to draw upon said account.

SECTION VI. This act shall take effect upon approval by the Senate.

INTRODUCED BY:

Micah Leval, Senator of the College of Arts & Sciences

ROLL CALL VOTE TO DISCHARGE SENATE BILL 06-20 FROM THE COMMITTEE ON FINANCE

Aye(s): Vice President Chun, Treasurer Pacanuayan, Interim Secretary Dela Cruz, Senators-At-Large Kim, Manabe, Oshiro, Senators Armstrong-Patterson, Aspacio, Baguio, Balico, Finley-Johnson, Friedman, Juliano, Lee, Leval, Luitel, Shimizu, Transfiguracion, Yoshida [19]

Naye(s): [0]

Abstention(s): [0]

ROLL CALL VOTE TO APPROVE SENATE BILL 06-20 TO APPROPRIATE FUNDING FOR AN ADVERTISEMENT IN UH MANOA'S 10TH ANNUAL OFFICIAL VISITOR'S GUIDE

Aye(s): Vice President Chun, Treasurer Pacanuayan, Interim Secretary Dela Cruz, Senators-At-Large Kim, Manabe, Oshiro, Senators Armstrong-Patterson, Aspacio, Baguio, Balico, Finley-Johnson, Friedman, Juliano, Lee, Leval, Luitel, Shimizu, Transfiguracion, Yoshida [19]

Naye(s): [0]

Abstention(s): [0]

APPROVED AND ADOPTED BY THE 107th SENATE ON THE 4th DAY OF SEPTEMBER 2019



Jannah Lyn Dela Cruz
Interim Secretary, 107th Senate



Landon Li
President, 107th Senate