

ASSOCIATED STUDENTS OF THE UNIVERSITY OF HAWAI‘I AT MĀNOA
2465 Campus Road, Campus Center 211A
Honolulu, HI 96822

SENATE ACT 19-23

Funding for Professional Branding and Logo Modernizing Comp

BE IT ENACTED BY THE UNDERGRADUATE STUDENT SENATE:

SECTION I. PURPOSE

ASUH interacts in numerous functions, and our identity is showcased through our website, social media, uniforms, and misc communication. The last time significant changes were made to the logo was 2016. Working with a professional service could promote outreach efforts. To entice more awareness, there could be a contest to narrow down the designs and students who voted could be entered to win a giftcard.

SECTION II. APPROPRIATIONS

A total of \$1,640.00 shall be appropriated from Senate Account #3325232 (University Programs, Services, and Support).

Brand Identity Services.....	\$1,540.00
Prizes.....	\$100.00
Total.....	\$1,640.00

SECTION III. PROVISIONS

The ASUH Committee, External Affairs, shall be recognized as a sponsor of this event. The Committee shall be in charge of planning, setting up, and leading the project.

This Committee, External Affairs, shall also be in charge of the giveaway to gain student vote in the design process.

ASUH senate members and event volunteers are excluded from winning any prizes and all offerings are for full-time ASUH fee paying students. Prizes are to be awarded by random of those participating.

SECTION IV. Any unexpended and unencumbered balance of any appropriation of this Act, as of the close of business on May 6, 2022 shall lapse into Senate Account #3325232.

SECTION V. The Treasurer is authorized to draw upon said account.

SECTION IV. This act shall take effect upon approval by the Senate.

INTRODUCED BY

APPROVED AND ADOPTED BY THE 110TH SENATE ON THE 25TH OF OCTOBER 2022

Hayden Kasal-Barsky
Introducing Member
Vice-president

MAJORITY ROLL CALL VOTE TO APPROVE SB 19-23 FUNDING FOR PROFESSIONAL BRANDING AND LOGO MODERNIZING

Aye(s): [15] Vice President Kasal-Barsky, SAL Chen, Senator Genova, Senator Goo, SAL Dizon, SAL Hermoso, Senator Kang, Senator Kim, Senator Crowell, Senator Kirwan, Senator Stewart, Senator Lum, Senator Martin, Senator Sambrano, Senator Tran, Senator Yee

Naye(s): [0]

Abstention(s): [0]